



**FOR IMMEDIATE RELEASE**  
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## **Medical Device Innovation Consortium (MDIC) Announces William V. Murray Appointed President & CEO**

**MINNEAPOLIS, MN** – (August 21, 2013) – The Medical Device Innovation Consortium, a public-private partnership between the FDA and the medical device industry committed to improving patient health and the overall efficiency of the medical device industry through the application of regulatory science, announced William V. Murray has been selected to serve as president and CEO. Mr. Murray succeeds interim Executive Director Dale Wahlstrom, who will return to his full time role as the president and CEO of LifeScience Alley (LSA) and The BioBusiness Alliance of MN (BBAM). Mr. Wahlstrom will remain as a member of the MDIC Board of Directors. The transition is effective August 12, 2013.

MDIC Chairman William Hawkins, Immucor CEO, commented, "We are excited to have Bill Murray leading the MDIC initiative. Bill brings tremendous energy, passion and influence to this important role. He is a highly accomplished executive from the medical device and diagnostics industry with a track record of success in leading large, medium and small companies." Mr. Hawkins added, "We are grateful for the tremendous leadership of Dale Wahlstrom and want to thank the Board of Directors of LSA and BBAM for initiating and incubating the MDIC. Under Dale's leadership, MDIC has made a successful transition from start up to independent organization. The Board is thankful for his service and continued leadership as a Director on MDIC's Board.

In accepting the position of president & CEO, Mr. Murray said, "I am excited by the opportunity to lead MDIC. I look forward to engaging with our members to bring the expertise of industry, government and non-profits together. Through the MDIC public-

private partnership we can realize our vision of delivering the benefit of important new medical technologies to patients while enhancing safety and performance.”

Commenting on the announcement, interim Executive Director Dale Wahlstrom said, "I am grateful for the opportunity I had to lead MDIC. I am confident the momentum and progress achieved through the active engagement and collaboration of our members, Board and talented MDIC staff will continue under Bill's leadership."

Mr. Murray has over 25 years of executive leadership experience within the medical device industry. Most recently, he was CEO of Envoy Medical, Inc. Prior to Envoy he held executive business and engineering leadership positions. Murray began his career with Medtronic designing pacemakers before running the division 12 years later. He graduated from the University of Florida with a degree in Electrical Engineering. In his new role Murray will provide leadership to the MDIC focused on executing on projects approved by the board. He will be responsible for helping the board raise funds for MDIC to support the project work necessary to improve the process for bringing innovation to the benefit of patients.

### **About the Medical Device Innovation Consortium**

Founded in 2012, MDIC is the first public-private partnership created with the objective of advancing medical device regulatory science in an effort to improve product safety and performance while reducing cost and time to market. The MDIC functions in the pre-competitive medical device space, providing a forum for collaboration to leverage resources and share critical information. MDIC's mission is to promote public health through science and technology, to solve issues facing the industry while enhancing safe and effective product performance through the total product lifecycle of commercialized medical devices and to enhance trust and confidence among stakeholders. For information visit [www.MDIC.org](http://www.MDIC.org).

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