

Product Quality  
Outcomes Analytics (PQOA)  
MDIC Case for Quality Forum

7-20-2017

# Charter and Review of feedback from March Case For Quality Forum

## **Goal:**

**Develop a medical device quality dashboard  
to guide purchasing decisions**

# MDIC Patient Outcome Analytics Phase II Charter

<b>Problem Description</b>	<p>Stakeholders require accurate and complete data to make educated decisions to improve patient access to high quality devices. Significant challenges include:</p> <ul style="list-style-type: none"> <li>No standards for quality or sources of data on medical device quality (defined as safety, effectiveness, reliability, usability, patient perspective, compatibility and availability)</li> <li>No standard for analytics that provide most useful information</li> </ul>												
<b>Objectives</b>	<p>By December 31, 2017, propose a program to recognize independent evaluation of product quality.  Expand product categories to include surgical mesh and endovascular graft.  Develop the methods and a proof of concept dashboard to compare device related experience, and patient outcome for use healthcare provider stakeholders through use of data describing safety, efficacy, reliability, patient perspective, usability (clinician), compatibility and availability</p> <p>Deliverables are the data sources, standard (template) for metrics, definitions of the parameters to be estimated- descriptions of how to calculate each metric, and documentation of principles behind approach.</p>												
<b>Project Scope</b>	<table border="1" style="width:100%"> <thead> <tr> <th style="width:50%">Included</th> <th style="width:50%">Future Effort</th> </tr> </thead> <tbody> <tr> <td data-bbox="247 736 1431 1136"> <p>Phase II</p> <ul style="list-style-type: none"> <li>Identify and analyze registry data on safety and effectiveness</li> <li>Identify and analyze hospital data on safety, effectiveness, reliability and physician preference</li> <li>Establish analytical methods and revise dashboards</li> </ul> <p>If there is sufficient bandwidth</p> <ul style="list-style-type: none"> <li>Gather and analyze patient perspective data</li> <li>Coordinate with NEST program</li> </ul> </td> <td data-bbox="1431 736 1926 1136"> <ul style="list-style-type: none"> <li>Alignment with MDIC CfQ metrics and maturity model work</li> <li>Collaborations with GPOs or 3<sup>rd</sup> party data analysts to ensure adoption</li> </ul> </td> </tr> </tbody> </table>	Included	Future Effort	<p>Phase II</p> <ul style="list-style-type: none"> <li>Identify and analyze registry data on safety and effectiveness</li> <li>Identify and analyze hospital data on safety, effectiveness, reliability and physician preference</li> <li>Establish analytical methods and revise dashboards</li> </ul> <p>If there is sufficient bandwidth</p> <ul style="list-style-type: none"> <li>Gather and analyze patient perspective data</li> <li>Coordinate with NEST program</li> </ul>	<ul style="list-style-type: none"> <li>Alignment with MDIC CfQ metrics and maturity model work</li> <li>Collaborations with GPOs or 3<sup>rd</sup> party data analysts to ensure adoption</li> </ul>								
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# Breakout Session notes – MDIC Forum

## March 30, 2017

What are precise definitions of terms and metrics?  
Develop standards and formulas for each quality dimension

How do product quality analytics relate to the maturity model?

Interest in how product quality is measured and understand how it works; what will the data be used for?

For 2017 need to focus on:

- better data (data type)
- industry segment

Is the analytics vision the same across device class?

Great ideas on data sources and access

Provider, FDA, NEST, Payer, Registries, Manufacturing

VAC, AHA, NEST, Manufacturing, GPO, Google, IBM, patient experience, consumer's report group

How would industry use product quality outcome analytics?

# Improving Data Sources and Increasing Collaboration

For 2017 need to focus on:

- better data (data type)
- industry segment

Great ideas on data sources and access

Provider, FDA, NEST, Payer,  
Registries, Manufacturing

VAC, AHA, NEST, Manufacturing,  
GPO, Google, IBM, patient  
experience, consumer's report  
group



Carolinas HealthCare System



With all our heart. With all our mind.



Changing What's Possible



# Measuring Product Quality

What are precise definitions of terms and metrics?  
Develop standards and formulas for each quality dimension

Interest in how product quality is measured and understand how it works;

- 1 Safety: Device does not compromise the clinical condition or the safety of patients, or the safety and health of users.**  
Number of procedures related to specific ICD10 codes resulting in deaths, injuries or complications
- 2 Effectiveness: Device produces the effect intended by the manufacturer relative to the medical condition(s).**  
Numbers of procedures related to specific ICD10 codes with EHR discharge status of home, low pain score or indicating high function
- 3 Reliability: Device system or component is able to function under stated conditions for a specified period of time.**  
% of company's products associated with reliability failures  
Estimated days to failure from date of manufacture
- 4 Patient Satisfaction: Device was perceived to meet or exceed patient expectations of usability and outcome.**  
% of users in Healthcare User Forums expressing positive sentiments about company's product
- 5 Usability: Device minimizes the risk of user errors by patients or clinicians.**  
% of company's products associated with usability failures
- 6 Availability: Device is available to fill first request orders.**  
Healthcare organization back on # of backorders
- 7 Compatibility: Device is compatible with related devices or drugs, the use environment or relevant standards.**  
% of company's products associated with compatibility failures

# Medical Device Industry Use of Product Quality

## Outcome Analytics

How do product quality analytics relate to the maturity model?

How would industry use product quality outcome analytics?

Industry accessed Sources of Patient Outcome information

- Clinical study results
- Registry information (including international registries)
- Electronic Health Record (EHR)
- Claims data
- Payer adoption
- Direct measures of Product Performance
- Integration of into Risk Management
- Healthcare Economics Outcomes Research (HEOR)
- Clinical Evaluation Reports (CER) under EU MDD requirements
- Adverse events, complaints
- Literature

Industry Users of Patient Outcome information

- Design
- Quality
- Registry- Postmarket Evaluation
- Sales and marketing

Product Quality  
Outcome Analytics

Measuring quality drives change in industry decisions in design, manufacturing, sales, etc.

Practices adopted through the maturity model influence product quality

Maturity Model

# Subteam Accomplishments:

1. Registry
2. Healthcare Provider
3. Dashboards and Analysis
4. Patient Perspective



# MDIC Analytics Project status: 20 July 2017

## Key Deliverables / Milestones

Milestones / Deliverable	Dates	Percent Complete		
		Registry	Health Care Provider	Patient
Identify collaborators	April-May	100%	exceeded	10%
Define information	June	20%	20%	0%
Interact w source	July	20%	20%	0%
Analyze	August	0%	0%	0%
Gather feedback	October	0%	0%	0%

## Results / Accomplishments

- Completed charter
- Expanded team
- Finished project plans
- Made connections for all teams
- Researched past and existing efforts
- Identified 2 registries
- Identified 2 device types
- Connected with 9 hospitals
- Collaborating with physicians to define data needed
- Exploring industry use of data
- Revised metrics for 2017

## Analysis and Dashboard Status

Milestones / Deliverable	Dates	Percent Complete
Define data needed	May- July	20%
Define Analytics	August	0%
Revise Dashboards	September	

## Issues

- Potential data sharing issues
- Analysis plan
- Communication challenges
- Funding may be required for data access

## Mitigation

- Engage with multiple potential collaboration partners
- Use distributed analytics
- Leverage registry efforts
- Leverage existing analytical techniques
- Intro slide deck (done)
- Task NEST team (similar to proposal)
- Review MDIC communications
- Ask steering committee for funding to support Duke and PCORI



# Registry Team

## Objective

Evaluate data from at least 2 registries that cover at least 500 patients, and 6 or more device companies to evaluate the fitness, safety and effectiveness of surgical mesh and one other device.



Terrie Reed  
FDA, UDI Adoption



Mike Schiller  
AHRMM



Andrew Yoo  
Johnson & Johnson



Peter Goldschmidt  
World Dev Group



Pat Zimmerman  
Medtronic



Vizma Carver  
Carver Global  
Health Group

**Registry**

## Accomplishments:

- Connected with PCORI and VQI
- Identified Endovascular grafts as having sufficient data for the dashboard
- Identified National Pelvic Disorder Registry
- Identified registry common data models

PCORI <http://www.pcornet.org/pcornet-common-data-model/>

VQI <http://www.vascularqualityinitiative.org/wp-content/uploads/Data-Import-Whitepaper-11.28.16-2.pdf>

- Exploring sharing registry data beyond research purposes
- Consider summary data (~\$50k) vs raw data (\$\$\$\$)
- Discussed methods to quantify patient outcomes
- Agreed on potential mechanisms to leverage registry data in dashboard

# Healthcare Provider Team

To gather and analyze patient outcome data from at least 300 Cerner EHRs and 300 Epic EHRs by collaborating with 2 or more healthcare providers to evaluate safety and effectiveness of surgical mesh and one other device.

To gather physician preference information from 30 or more physicians

To gather reliability or service information by collaborating with 2 or more hospital risk managers, materials management or safety staff

## Objectives



Terrie Reed  
FDA, UDI Adoption



Michael Waters  
FDA



Mike Ruhlen  
Carolinas HealthCare



Sandy Fogel  
Carilion Clinic



Evgenia Marakova  
McKinsey



Melanie Spencer  
Carolinas HealthCare



Ann Ferriter  
FDA



Mike Schiller  
AHRMM



Nathan Soderborg  
Exponent



Dan Matlis  
Axendia

## Healthcare Provider

## Accomplishments:

### Participation from 9 hospital organizations:

- Carolinas
- Carilion
- VA
- Providence
- St. Joseph
- Mercy
- Baptist
- Medical University of South Carolina
- Duke

Working toward Analysis plan

# Dashboard and Analysis Team

## Objectives

Develop and document analysis tools for safety, efficacy, usability, patient preference and reliability. Consider analysis tools for compatibility and availability. Refine the Phase I dashboards.

## Accomplishments:

- Gathered insight on data and formulas used by Deloitte for Phase I
- Collaborated with external experts (e.g. Dell)
- Evaluated whether to build on last year or not
- Collaborating on data requirements developed by the registry and healthcare provider teams (see next slide)
- Further follow up with Deloitte to access 2016 data (MDIC action item)
- Brainstorming models and sources of guidance for using medical device data
  - RAPID core data elements mapping to 7 domains



Chris Dible  
Stryker

## Dashboard and Analysis



Nathan Soderborg  
Exponent



Melanie Spencer  
Carolinas HealthCare



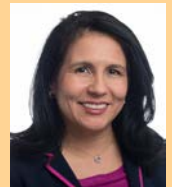
Doug Dumont  
FDA



Rahmat Muhammed  
Deloitte



Kirk Petrie  
Deloitte



Marta Villarraga  
Exponent

# Patient Perspective Team

## Objectives

Develop an understanding of available patient perspective data and its utility in the product quality dashboard. Get data from 2 or more patient perspective sources, develop methods for analysis for integration in dashboard

## Patient



Dan Matlis  
Axendia



Jeff Kaser  
DePuy



Ann Ferriter  
FDA



Stephanie Christopher  
MDIC



Mike Ruhlen  
Carolinas HealthCare



Garth Conrad  
CR Bard

## Accomplishments:

- Researched existing efforts (MDIC NEST, NHS PROMs, AHRQ consumer assessment of healthcare systems)
- Contacted sources of patient perspective (PCOR net, hospitals, NHS PROMs)
- Leveraging MDIC Patient committee
- Focus on gathering patient perspective in 2017; gathering patient feedback after dashboard is refined

## Phase III- Gather feedback from patients and develop report

- Focus on 7 dimensions of quality What is more important to patients?
- When talking to healthcare provider how can they discuss outcome? During a clinical trial, S&E is defined from a clinician/industry perspective. Different needs other than S&E?
- What differences are there with patient perspective? Meaningful answer from patient perspective
- Gather feedback from collaborators such as Cardiovascular- American Heart Association

# NEST Update

1) NESTcc announced this week the inaugural members of their Governing Committee for NEST. You can find the press release and biographies for the Governing Committee in the website below (click on each member's picture):

[http://mdic.org/wp-content/uploads/2017/07/NESTcc-GC-Press-Release\\_07132017.pdf](http://mdic.org/wp-content/uploads/2017/07/NESTcc-GC-Press-Release_07132017.pdf)

<http://mdic.org/cc/governing-committee/>

2) NESTcc also announced this week their first call for demonstration projects. You can find more information here:

<http://mdic.org/demonstration-projects/>

# References

MDIC Case for Quality Program - Product Quality Outcomes Analytics working group  
Feasibility and Effectiveness of Analytics for Medical Device Product Quality Outcomes  
September 20, 2016

<http://mdic.org/wp-content/uploads/2016/08/Final.MDIC-Product-Quality-Outcomes-Analytics-Report.pdf>





Adrienne Brott  
Johnson & Johnson

Andrew Yoo  
Johnson & Johnson

Ann Ferriter  
FDA

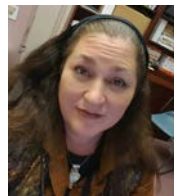
Arshad Rahman  
Reed Tech

Chris Dible  
Stryker

Dan Matlis  
Axendia

Doug Dumont  
FDA

Elaine Messa  
NSF International



Garth Conrad  
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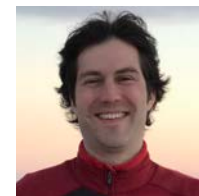
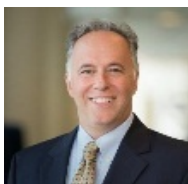
Kimberly Hilliard  
Baptist Health

Laura Polson  
Baptist Health

Marta Villarraga  
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Dr. Mary Getz  
NSF International

Melanie Spencer  
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Medtronic

Sandy Fogel  
Carilion Clinic

Stephanie Christopher  
MDIC

Terrie Reed  
FDA, UDI Adoption

Vizma Carver  
Carver Global  
Health Group



First Name	Last Name	Title	Institution
Adrienne	Brott	Vice President, Quality Systems & Post Market Quality	Johnson & Johnson
Andrew	Yoo	Director of Epidemiology	Johnson & Johnson
Ann	Ferriter	Division Director- Analysis and Program Operations	FDA
Arshad	Rahman	General Manager, Life Sciences	Reed Tech
Chris	Dible	Director, Post Market Safety, Corporate Audit, M&A	Stryker
Chris	Riha	Senior Director, Technology Systems Group	Carilion Clinic
Dan	Matlis	President	Axendia
David	Habib	Chief, Pharmacy Integrated Center for Comprehensive Excellence (ICCE)	Medical University of South Carolina
Dena	Jackson	Vice President, Clinical Supply Chain	St. Joseph's
Douglas	Dumont	Staff Fellow	FDA
Elaine	Messa	President	NSF International
Evgeniya	Makarova	Partner	McKinsey
Garth	Conrad	VP Quality	CR Bard
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Greg	Staudenmaier	Health Systems Specialist	Veteran's Affairs
Ioana	Singureanu	Board Member At-Large at IHE USA	Veteran's Affairs
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Jeff	Kaser	WW Vice President, Quality and Regulatory Compliance	DePuy
Jimmy	Chung	Senior Director, Perioperative Services	Providence
Joe	Drozda	Director of Outcomes Research	Mercy
Katrina	Jacobs	Biomedical Engineer at the National Center for Patient Safety	Veteran's Affairs
Kim	Hillard	RN, System Director CQVA & Contracts	Baptist Health
Kirk	Petrie	Principal, Deloitte Advisory	Deloitte
Laura	Polson	BSN, RN-BC, CVAHP   Northeast Region Director, Marketing Committee Co-Chair and Clinical Quality Value Analysis Facilitator	Baptist Health

First Name	Last Name	Title	Institution
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Michael	Waters	IVD Semantic Interoperability Team Leader and the OIR Representative for the CDRH RWE Tactical Team	FDA
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Peter	Goldschmidt	President	World Dev Group
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Stephanie	Christopher	Program Director	MDIC
Tandi	Bagian	Director Human Factors Engineering, National Center for Patient Safety	Veteran's Affairs
Terrie	Reed	Senior Advisor for UDI Adoption	FDA
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Vizma	Carver	CEO	Carver Global Health Group