Patient Experience

Identification, Enrollment, & Retention

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Identification/Enrollment
Where are the subjects, and do they qualify?

**Early Feasibility**
- Many questions (unknown)
- Specific/smaller patient population
- Stringent I/E
- Knowledge of referring (Specialty)
- New science with limited data
- Little to no patient education provided
- Fear of “First in Human”
- Screening to screen
- Extra testing
- More “upfront” work
- Multiple amendments.

**Pivotal**
- I/E criteria fine tuned
- More information, more data, easier to explain to potential subject.
- Referring has probably heard about trial/technology = potential increased referrals
- More information = easier to market
- More marketing tools and patient education
- Less vigorous screening process
Retention
How do we keep them coming back?

Early Feasibility/Pivotal
• Length of follow up
• Age of subject
• Comorbidities
• Distance from main site
• SOC vs Research