

MDIC Medical Extended Reality Summit

Advancements in Technology, Applications,
and Regulatory Science

April 16-17, 2024

Hyattsville, MD

College Park Marriott Hotel & Conference Center

Sponsorship Opportunities:

SPONSORSHIP	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
Complimentary 20x10 exhibiting space and 6 ft table	X		
Complimentary 10x10 exhibiting space and 6 ft table		X	
Up to 4 complimentary event registrations	X		
Up to 2 complimentary event registrations		X	
One (1) complimentary digital slide ad to be featured onscreen at event	X		
One (1) custom push notification through event app to all attendees	X	X	
Named company thank you during introductory remarks	X	X	
Logo Inclusion in Exclusive thank you slide featured throughout event	X		
Logo Inclusion in thank you on-screen slide featured throughout event		X	X
Company logo in footer of all marketing emails	X	X	X
Hyperlinked logo on event page on MDIC.org	X	X	X
Inclusion in Thank You Sponsor signs throughout event	X	X	X
Sponsor ribbon for attendee badges	X	X	X
50% Off Exhibiting			X

Packaged Sponsorship Opportunities:

- » **\$27,500: Networking Reception Sponsor (Exclusive)**
Exclusive placement as sponsor of Tuesday night networking event, including Thank You signage, a custom cocktail napkin, and a dedicated push notification.
(Includes Platinum Sponsorship)
- » **\$15,000: Lunch Sponsor (2 Available)**
Exclusive placement as sponsor of either Tuesday or Wednesday lunch, including Thank You signage, and a dedicated push notification. (Includes Gold Sponsorship)
- » **\$10,000: Networking Break Sponsor (2 Available)**
Exclusive placement as sponsor of either Tuesday or Wednesday 30-minute networking breaks, including Thank You signage, and a dedicated push notification.
(Includes Silver Sponsorship)

Exhibiting Opportunities:

- » **\$7,500: 20' x 10' Booth**
 - Preferred location exhibiting space in the highly trafficked Grand Foyer immediately outside the event ballroom; location for all food & beverage service throughout the event, including breakfast, lunch, and networking breaks.
 - Includes up to four (4) complimentary registrations, an exhibitor landing page within the event app, and a complimentary 6 ft table.
- » **\$5,000: 10' x 10' Booth**
 - Exhibiting/tabling space in the Grand Foyer
 - Includes up to two (2) complimentary registrations, an exhibitor landing page with in the event app, and a complimentary 6 ft table
- » **\$2,000: 6' table only** (no background displays or booth structures permitted)